

Public Disclosure of Student Achievement

Institution Name: Mercyhurst University

Business Unit(s) included in this report: Walker College of Business Business Department

Academic Period Covered: 2022 - 2023

Date Report Posted: November 16, 2023

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Arts in:			
Accounting	Graduation Rate	70%	73%
Business Economics	Graduation Rate	70%	33%
Finance	Graduation Rate	70%	113%
International Business	Graduation Rate	70%	14%
Management	Graduation Rate	70%	58%
Marketing	Graduation Rate	70%	57%
Sport Business Management	Graduation Rate	70%	64%
Business Department Total	Graduation Rate	70%	62%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	In 2021, 66 students came into the business department as first-time freshmen. In 2022, 41 students earned a business degree (graduation rate = $\frac{41}{66} = 62\%$).